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**CLASS ACTION FILED AGAINST NCAA ON BEHALF OF  
NCAA FOOTBALL PLAYERS THAT HAVE SUFFERED CONCUSSIONS**

CHICAGO, September 13, 2011 — The law firm of Siprut PC filed a class action lawsuit against the National Collegiate Athletic Association (NCAA) and NCAA Football in the United States District Court for the Northern District of Illinois, alleging that the NCAA has failed to take meaningful steps to prevent its student-athletes from sustaining concussions and has ignored studies showing that repeated concussions are linked to early-onset dementia and Alzheimer's disease, depression, and lowered cognitive abilities, among other debilitating symptoms. The suit, filed Tuesday, Sept. 12, 2011, is filed on behalf of a nationwide class of former and current NCAA football players.

Despite actual knowledge of these issues, the NCAA has failed to implement policies that meaningfully address and protect student-athletes who have sustained head injuries or concussions, and who are left alone to deal with the financial, emotional, and mental burdens associated with the care and consequences of their injuries.

"The NCAA has turned a blind eye to this issue for too long," said Joseph Siprut of Siprut PC. "With mounting scientific and medical evidence establishing the link between on-field head injuries and debilitating effects later in life, the time for action is now and not a single day later. These student-athletes need help and we intend to force the NCAA's hand."

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**About Siprut PC:** Siprut PC is a commercial litigation firm based in Chicago. The firm focuses its practice exclusively on litigation and pre-litigation counseling, encompassing a wide variety of areas and issues. The firm's primary practice groups include: plaintiffs' class action litigation (with a particular emphasis on consumer law issues), business and commercial litigation, and employment practices. The firm and its attorneys have successfully procured judgments or settlements in scores of cases in state and federal courts across the country.